



Dear Friends of Run to the Sun:

Thank you for considering a "milestone" sponsorship of the 11th Annual Run to the Sun Jefferson H. Ridgdill Memorial 5K Run/Walk. By supporting this event, you will help a locally based children's charity, CUDAS UnHooked, as 100% of our proceeds are donated to the charity we prayerfully consider each year.

We truly appreciate the support of our sponsors. Their support has enabled us to raise money for deserving charities including the Association of Retarded Citizens, St. Jude Children's Hospital, Boggy Creek Gang Camp, and the Muscular Dystrophy Associations, Community Partnership for Children, Wounded Warrior Project, LIVESTRONG and Team RWB. Our total has now reached over \$55,000 for deserving charities and we are humbled to raise this money in memory of Jefferson H. Ridgdill. We sincerely hope that you would consider supporting our event this year. Our goal is to break the \$60,000 mark this year!

We are proud to offer you the very best sponsor benefits and take your support seriously as we help you promote your business through our event marketing and promotions. Please see the attached Sponsor Proposal for all the information about how our event can benefit your company.

If you have any questions, you may contact us directly at runtothesun2016@gmail.com.

Kind Regards,

Kaye Walker and Amy Norton
Run to the Sun Committee Co-Chairs



Run to the Sun Fact Sheet

Charity:

The Run to the Sun is a major event for Cudas UnHooked that solely benefits at-risk students at New Smyrna Beach High School in New Smyrna Beach, Florida. The Mission of Cudas UnHooked is to provide necessary support to students dedicated to becoming educated, independent, contributing members of society.

This event began in 2006 by the Ridgill family in memory of Jefferson H. Ridgill, a well-known community member and teacher. Proceeds from this annual event have resulted in donations of over \$55,000, supporting dozens of charities over the years that were near and dear to the Ridgill family. This event now benefits Cudas UnHooked, supporting the needs of the students by providing them with ongoing support, coaching, typical life skills, and a positive, nurturing environment.

Schedule of Events:

Friday, November 25th

4:00 pm to 6:00 pm Packet Pick-Up/Early Registration

Saturday, November 26th

6:30 am to 7:30 am Packet Pick-Up/Late Registration

8:00 am Official Start Time for 5K Run/Walk

9:00 am Kids 1 Mile Fun Run

9:30 am Awards Presentation

Run to the Sun

runtothesun5k.weebly.com

Email: runtothesun2016@gmail.com



Sponsorship Proposal

11th Annual Run to the Sun Jefferson H. Ridgdill Memorial 5K Run/Walk

Saturday, November 26th, 2016

Riverside Park, New Smyrna Beach, Florida

Title Sponsor: \$1,000 (Available)

- Your company will be highlighted as the Title Sponsor for the 11th Annual Run to the Sun 5K Run/Walk.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- Your company logo at the finish line.
- Your company logo behind the official awards podium.
- Your company materials in each race packet.
- Display space, with tent and table provided, at event site during the race to promote your product and/or service.
- Your staff can participate in the packet pick-up event the evening prior
- You will be mentioned as a sponsor with all media, including radio advertisements (non-paid) and printed ads (paid).
- 4 entries into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: prominent logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.



Presenting Sponsor: \$500 (2 available)

- Your company will be highlighted as a Presenting Sponsor for the 11th Annual Run to the Sun 5K Run/Walk.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- Your company logo behind the official awards podium.
- Your company materials in each race packet.
- Display space, with tent and table provided, at event site during the race to promote your product and/or service.
- 2 entries into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.

T-Shirt Sponsor: \$500 (1 available)

- Your company will provide sponsorship for event t-shirts.
- Your company logo with link on all of our webpages.
- Your company materials in each race packet.
- Your company logo printed on all materials, including t-shirts (prominent sleeve), posters, flyers, and registration forms.
- 2 entries into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.



Registration Bag Sponsor: \$500 (1 available)

- Your company will provide sponsorship for event registration bags.
- Your company logo printed on all event registration bags.
- Your company logo with link on all of our webpages.
- Your company materials in each race packet.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- 2 entries into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.

Supporting Sponsor: \$250 (4 available)

- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- Your company materials in each race packet.
- Display space, with tent and table provided, at event site during the race to promote your product and/or service.
- 1 entry into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.



Bib Sponsor: \$200 (1 available)

- Your company will provide sponsorship for event bibs.
- Your company logo printed on all event bibs.
- Your company logo with link on all of our webpages.
- Your company materials in each race packet.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- 1 entry into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.

Mile Marker Sponsor: \$150 (3 available)

- Your company logo printed on a sign at the designated mile marker.
- Your company materials in each race packet.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- 1 entry into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: prominent logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.



Friends of the Run: \$75 (first come, first serve)

- Be a vendor at our event and have the opportunity to set up your display space to interact with participants. You must bring your own tent, table, and any other materials you may need.
- Spaces available are 10x10. (No electricity is available.)
- Spaces are limited and assigned on a first come, first serve basis.
- Your company logo with link on all of our webpages displaying you as a race vendor.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.

Water Stop Sponsor: TBD (3 available)

- Your company will provide bottled water for all runners at water stop.
- Your company logo printed on a sign at the water stop.
- Your staff can participate the day of the event at the water stop wearing your company apparel. (Additional volunteers may be provided.)
- Your company materials in each race packet.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- 1 entry into race, includes t-shirt.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.



~~Business Sponsor~~ TBD (unlimited)

- Your company may make a donation of the following:
 - Monetary donation to be used towards the event;
 - Provide a service at the race; OR
 - Provide products to be used the day of the event (i.e. Race prizes, bottled water, juices, fruit, granola bars, energy drinks, equipment, paper products, etc.).
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.

~~Pre-Registration Packet Pickup Event Host~~ (1 available)

- Your company will host the packet pickup event on November 25th from 4:00 to 6:00 pm at your established business location.
- You will provide a space with tables in a visible and central location for the race committee to distribute pre-registration packets.
- Your company logo printed on all materials, including t-shirts, posters, flyers, and registration forms.
- Your company logo with link on all of our webpages.
- Race listed on largest race registration site in the U.S., as well as many regional calendars with your company name included on our page.
- Social media benefits to include: logo on home page of our website, as well as our other social media sites.
- Opportunity for participants to "share" the event on social media.

2016 Sponsorship Agreement Form



This agreement is made by and between the 11th Annual Run to the Sun Jefferson H. Ridgill Memorial 5K Run/Walk committee and the below business (hereinafter referred to as "Sponsor"). Please complete this agreement in full.

Name of Business/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Telephone: _____

Email: _____

Website: _____

Sponsorship Level (Select One):

Title \$1,000 (1 available) Mile Marker \$150 (3 available) T-Shirt \$500 (1 available)

Presenting \$500 (2 available) Water Stop \$TBD (3 available) Bib \$200 (1 available)

Supporting \$250 (4 available) Registration Bag \$500 (1 available) Business \$TBD (unlimited)

Packet Pickup Event Host (1 available) Other: _____

Actual Donation Amount: \$ _____

X _____ Please email your company logo (jpg or bmp)
Sponsorship Signature to: runtothesun2016@gmail.com.

To ensure all marketing opportunities are met, your commitment must be received right away. All sponsorships are subject to approval and availability.

Please make checks payable to: Cudas UnHooked, PO Box 394, New Smyrna Beach, FL 32170.